

The Star
Mac 07, 2012

QUESTION:

Take the cue from chess grandmasters

ANSWER :

The Road Safety Department (RSD) would like to thank Mr. Edward Wong from Ipoh (The Star, 5th March 2012: Take the Cue from Chess Grandmasters) for his views on safe driving and road safety.

To educate road users, the Ministry of Transport through RSD in collaboration with the Ministry of Education (MOE) has embarked on a Road Safety Education Programme which is embedded in the Bahasa Malaysia syllabus and is being taught for one period a week in all primary schools nationwide since 2008. As of 2011, all primary schools (Year 1 until 6) have been taught road safety while Secondary 1 students will be taught in the second half of 2012. This initiative is to create a safety first culture amongst our younger generation even before they become motorists.

To educate the current batch of road users, the RSD conducts targeted road safety campaigns via television, radio, newspaper as well as in social media like Facebook and YouTube. The RSD also has weekly road safety campaigns to educate road users on the importance of road safety.

The RSD has also produce a short documentary on the true story of a few Road Safety Ambassadors. Road Safety Ambassadors are former accident victims who are permanently disabled as a result of road accidents and have now become spokespersons for the RSD to promote road safety. The documentary focuses on how the accident happened and the challenges they face due to their disability and also give advice to other road users of the importance of road safety.