

## Not just 'plane fare' at KLIA

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SEPANG: Tourists and other visitors can now enjoy some of Malaysia's tastiest foods and sample the country's rich culture at the KL International Airport.

At Anjung Malaysia, located at the KLIA departure hall on Level 5, they can savour delicacies such as nasi lemak, Ipoh noodles, ais kacang and rojak. The new attraction also features a cultural showcase that includes traditional games of congkak, batu seremban (five stones) and dam aji (checkers) for guests to have a go.

Transport Minister Datuk Seri Liow Tiong Lai praised the initiative by Malaysia Airports Holdings Bhd (MAHB) to set up Anjung Malaysia. He expressed confidence that tourists would appreciate the effort to have a "mini Malaysia" within the premises.

"This initiative will go a long way in providing our airport users with a memorable experience and will help create a lasting impression of our national pride. "I am also pleased to see that Malaysia Airports is making continuous efforts to enhance not just the physical aspect of the airport but also to ensure that the emotional attachment to Malaysia remains strong," he said.

Liow said the new facility will not just be a tourist attraction but also an avenue for local entrepreneurs to promote their products and goods to international visitors. This is in line with the Government's initiative to boost small and medium enterprises, as outlined in the 11th Malaysia Plan, he added.

Liow said the transportation sector has a role to play in helping the country meet its target of 26 million tourist arrivals by 2020.

"Other than the quality of our physical infrastructure, we must strive to provide a differentiating factor and unique experience to tourists," he said.

MAHB managing director Datuk Badlisham Ghazali said Anjung Malaysia showcases some of the things Malaysians are proud of about their country. "We hope our endeavour to highlight the unique and warm Malaysian experience will contribute to strengthening Malaysia's position as a country with a premier aviation hub," he said.

MAHB senior general manager of commercial services Mohammad Nazli Abdul Aziz said the concept would be introduced at four other airports – KLIA2, Kuching, Langkawi and Penang.